

MANAGEMENT PORTRAIT

**Michael Henseling, CFO,
Holy AG**



image: Holy AG

Career

Before Michael Henseling joined the Holy AG team, he spent nine years working in finance and tax, including at Dresdner Bank and at PwC, where he was a tax consultant. Michael Henseling has been Chief Financial Officer at Holy AG since the year 2000.

My vision for OUTLET/CITY METZINGEN

Since the year 2000, I have been helping to transform OUTLET/CITY METZINGEN from a standard factory outlet into Europe's leading shopping destination. What used to be a real estate management company has gradually become an enterprise focusing on retail, technology and digital solutions. The number of employees has also risen in line with this evolution. Holy AG started out with 15 members of staff and now has more than 300 qualified employees (and counting). A company can only expand on this scale if all of its different departments are very much on the same page and work together effectively. There needs to be a specific focus on the IT infrastructure here, for example, as well as on the Finance and Legal departments, which set out the relevant framework conditions. My vision for the future is to push forward with our work to transform OUTLET/CITY into a shopping destination that people flock to from all over the world for an unforgettable experience on the basis of solid financial backing, while ensuring sustainable growth in the long term.